



# HOW TO PARTICIPATE

## THE CAUSE IS CLEAN WATER YOUR PARTICIPATION IS NEEDED

Brightleaf works with companies regarded as bioethically conscious and whose products are contributing to make society more sustainable. Municipalities, Poultry Producers, Fertilizer Manufacturers, Industry, Associations and Private Individuals will all benefit.

### THE BRIGHTLEAF FUND IS WHERE ALL CAN AGREE

- Standard fertilizer manufactures
- Professional applicators
- Non-profits organized to clean rivers
- Organic fertilizer manufacturers
- Concerned citizens
- And last but not least- the lawmakers

*Impossible? Historically yes, but Brightleaf gets results.*

***“It will be easy to energize the good people of our industry who really care about changing the reputation their industry has received as being a major polluter.”***

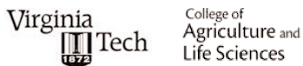
– John Moriarty, Brightleaf

We may not be a main contributor to runoff and leachates as commonly defended but who listens? With the commercial plan, nutrient management in action and THE BRIGHTLEAF FUND, the industry has a wonderful public relations opportunity.

# THE Brightleaf RESEARCH FUND



John Moriarty  
Owner, Brightleaf



***Brightleaf is a Virginia Beach VA-based agribusiness, consulting company. It has formed THE BRIGHTLEAF RESEARCH FUND; a project initiated in response to those committed to the efforts that will keep water cleaner for future generations, but desire a plan that is practical and involving fewer laws adverse to the business community.***

### **GOLD SPONSORS \$5000**

Checks Payable To: Virginia Tech Foundation  
Memo line: Brightleaf Fund- 874277

MAIL TO:  
CAL S Development Office  
R.J. McDaniel  
216-D Hutcheson Hall (0402)  
Blacksburg, VA 24061

### **SILVER SPONSORS \$2500**

Checks Payable To: Brightleaf  
Memo line: Brightleaf Fund- 874277

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Published Results Will Cite GOLD SPONSOR Participation  
For Their Gift To Virginia Tech Foundation

