



ABOUT BRIGHTLEAF

An Agribusiness Marketing Company

SERVICES

Brightleaf provides services to assist companies that sell products possessing environmental advantages and have demonstrated results cost effectively.

- ✓ BUSINESS PLANS
- ✓ MARKETING PLANS
- ✓ PRODUCT DEVELOPMENT
- ✓ AGRONOMIC TRAINING
- ✓ COMPANY PRESENTATIONS
- ✓ PRODUCT SALES

OWNERSHIP

Brightleaf is a Virginia Limited Liability Company. John Moriarty is the owner.

OVER 25 YEARS OF GREEN INDUSTRY EXPERIENCE

Degrees in agronomy from Virginia Tech and forestry from Paul Smith's College of Arts and Sciences

Fertilizer Manufacturing

President & Owner, Nutrients PLUS LLC, Virginia Beach, VA
Vice President Sales & Marketing, Harmony Products Inc., Richmond, VA

Professional Lawn Care

President, Southern Lawn Inc., Newport News, VA

National Wholesale Distribution

Executive, Management, Sales:
Markets Served—Golf Course, Lawn Care, Nursery, Forestry, U.S. & Canada





REFERENCES

CLIENTS

Brightleaf develops and

implements market strategies

for companies that it has

regarded to be bioethically

responsible and includes such

conscientious organizations as:

Fertilec Ltd.

St. Nicolas, QC (Canada)

Terra Vita

Lancaster, PA

Nature Pure

West Mansfield, OH

Town Of Amherst

Amherst, NY

Hoodridge Unlimited

West Palm Beach, FL

SPEAKING / TRAINING

Mr. Jacques Gosselin, President

Fertilec Ltd.

1260, Chemin Filteau

Levis (St. Nicolas) QC, G7A 2M1

(888) 831-1085

Mrs. Ila Beth Locke, President

Hoodridge Unlimited

6699 NW 66 Way

Parkland, FL 33067

(954) 340-3300

PRODUCT FORMULATION / BUSINESS PLANNING

Mr. Erik Morgan, Vice President

TeraVita

128 Weaver Road

Lancaster, PA 17603-9709

(717) 291-7251

PRODUCT DEVELOPMENT

Mr. Mark Meyer

Nature Pure

11177 Twp. Road 133

West Mansfield, OH 43358-0005

(937) 355-6531





TESTIMONIAL



CANADIAN
GOLF
SUPERINTENDENTS
ASSOCIATION

Publishers of...

**GREEN
MASTER**

Operators of...

CANADIAN INTERNATIONAL
TURFGRASS CONFERENCE
& TRADE SHOW

The Canadian Golf Superintendents Association is a society committed to excellence in golf course management and environmental responsibility through the continuing professional development of its members.

GST/TPS #R100765106

ASSOCIATION
CANADIENNE DES
SURINTENDANTS DE
GOLF

Éditeur de...

**GREEN
MASTER**

Responsable du...

CONGRÈS ET SALON
INTERNATIONAUX DU
CANADA SUR LE GAZON

L'Association Canadienne des Surintendants de Golf soutient l'excellence dans la gestion des terrains de golf et contribue au respect de l'environnement par l'entremise de la formation professionnelle continue de ses membres.

March 31, 2004

John Moriarty
Brightleaf
3404 Sandpiper Road
Virginia Beach VA 23456

Dear John;

Thank you for your participation in the recent Canadian International Turfgrass Conference and Trade Show in Halifax, Nova Scotia.

Your presentation on Organic Fertility assisted in making the education program a success. I am confident that the attendees that participated in this session found it informative and brought back useful and relevant information to their golf courses.

Thank you again for your participation. It was a pleasure working with you and I look forward to the opportunity to do so again in the future.

Yours truly,

Kathryn Wood
Director Meetings & Professional Development

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